



# ABSOLUTE ILLUMINATE LIPSTICK

## INTRO

These new boards for Lakmé really take the brand in an exciting direction. Looking at them I'm filled with ideas on how to create an opulent modern-day tale that will be glamorous, highly cinematic, gorgeous and romantic and beautifully sophisticated.

I'd love to be a part of it.

I'll own up to being a hopeless romantic and absolutely loving the prospect of creating the most amazing wedding party.